# 2016

# AMERICAN MUSLIM POST-ELECTION SURVEY

Illustrating voter behavior and sentiments of registered Muslim voters in the swing states of Florida, Michigan, Ohio, Pennsylvania, and Virginia.

eMgage

# Table of Contents

# Methodology:

Between November 30th through December 7th, EmergeUSA commissioned Triton Polling to conduct "Automated (IVR) telephone calls"[1] to a landline phone list of registered Muslim voters. All individuals surveyed were questioned If they identify as Muslim. As a result, all survey responses in this report are from self-identified Muslims.

The 2016 American Muslim Post-Election Survey used the sampling technique of Registration-Based Sampling (RBS) for probability indications. Sample sizes were calculated based on the population size of registered Muslim voters derived from the Voter Access Network through EmergeUSA's proprietary Muslim name match algorithm.

**Sample Sizes:**

| | |
|---|---|
| Florida | (N = 749) |
| Virginia | (N = 752) |
| Michigan | (N = 751) |
| Pennsylvania | (N = 760) |
| Ohio | (N = 731)[2] |

The sample size was determined based on a 90 percent confidence level of ±3 percent of margin of error. This means that 90 times out of 100, the results will be within about 3 percentage points of what they would be if all registered Muslim voters in a swing state were interviewed.

The weighting applied to survey responses was age and gender.

[1] By cause of federal regulations requiring cellphone numbers to be dialed manually, only landline phone numbers were utilized to conduct this survey.
[2] Due to the shortage of survey responses in the state of Ohio, the concluded results were based on a sample size of (N = 450).

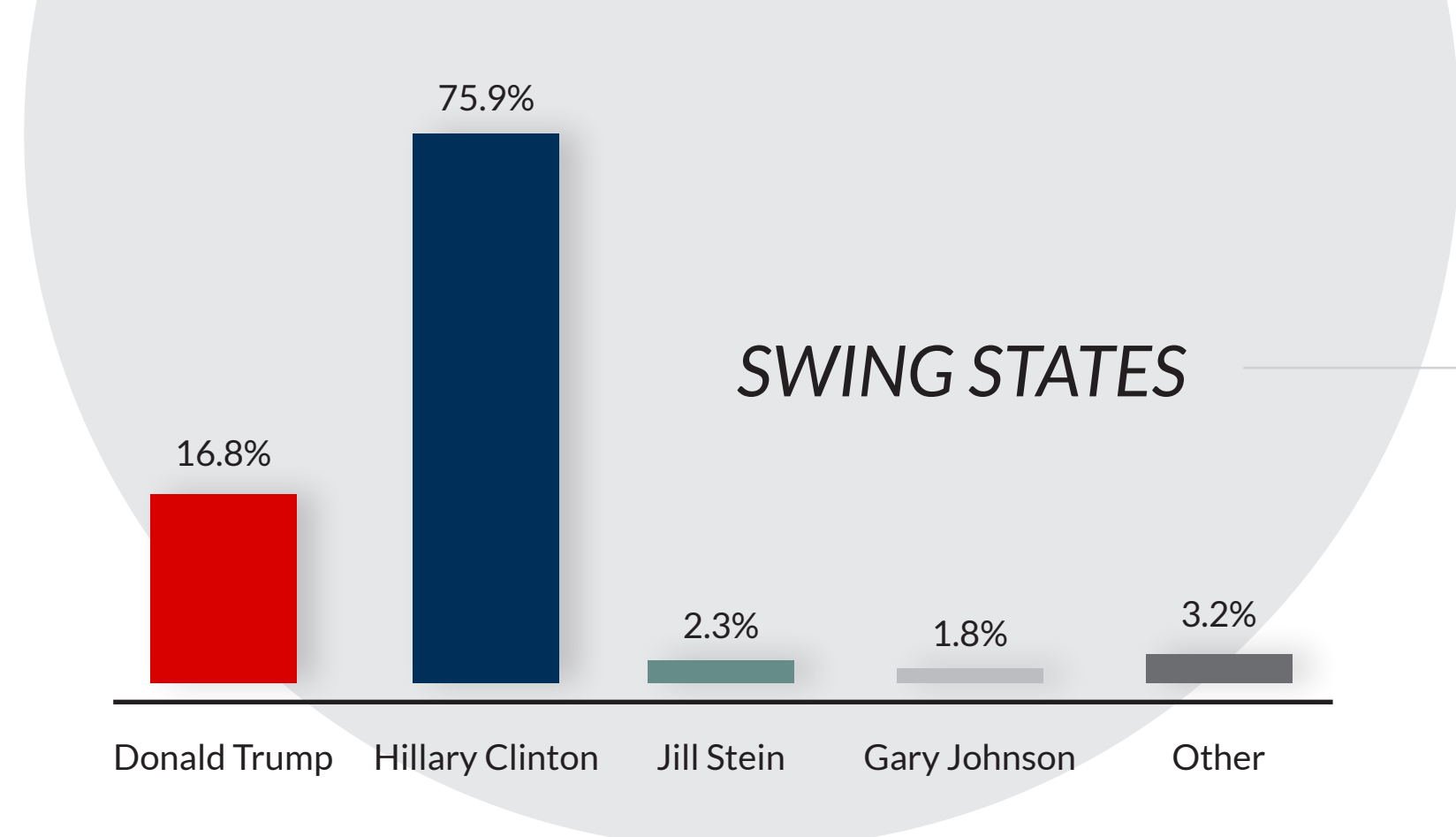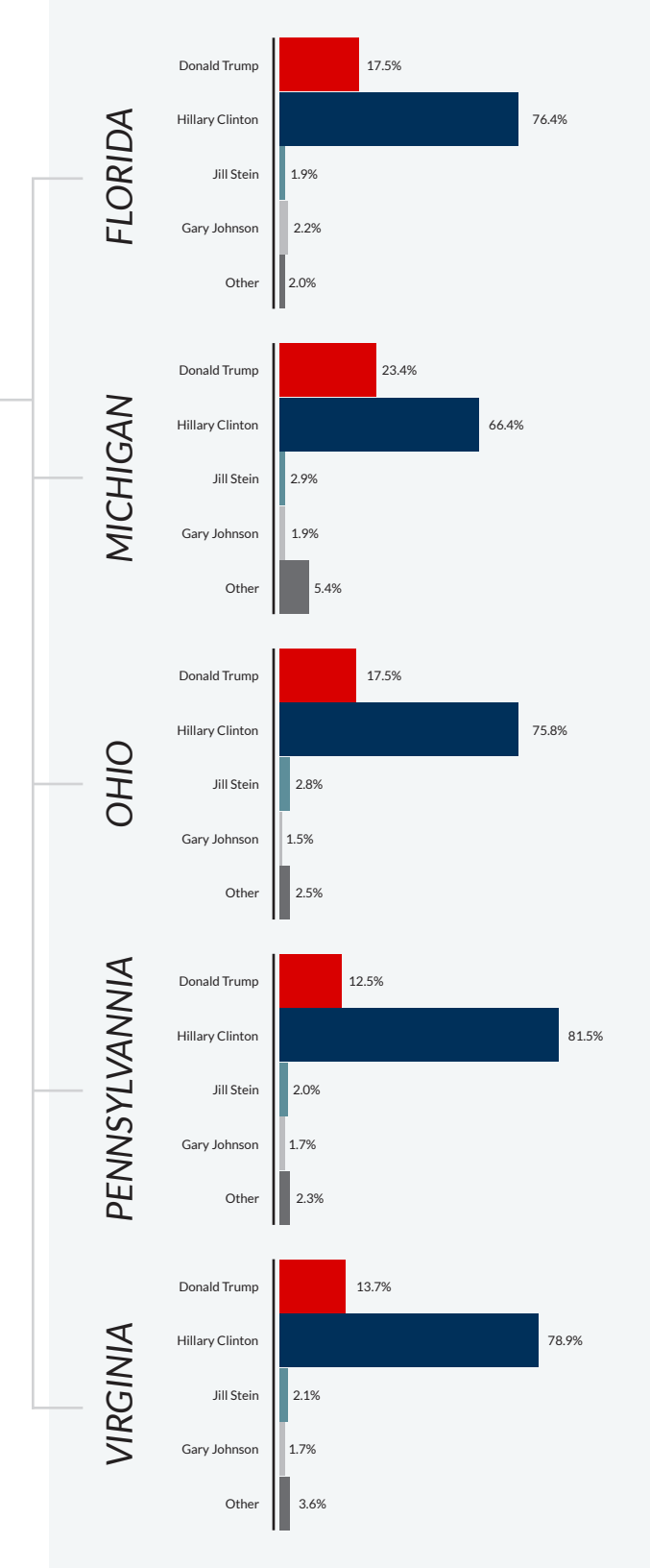# Who did Muslims vote for President?



**SWING STATES**

- Donald Trump: 16.8%
- Hillary Clinton: 75.9%
- Jill Stein: 2.3%
- Gary Johnson: 1.8%
- Other: 3.2%

**FLORIDA**
- Donald Trump: 17.5%
- Hillary Clinton: 76.4%
- Jill Stein: 1.9%
- Gary Johnson: 2.2%
- Other: 2.0%

**MICHIGAN**
- Donald Trump: 23.4%
- Hillary Clinton: 66.4%
- Jill Stein: 2.9%
- Gary Johnson: 1.9%
- Other: 5.4%

**OHIO**
- Donald Trump: 17.5%
- Hillary Clinton: 75.8%
- Jill Stein: 2.8%
- Gary Johnson: 1.5%
- Other: 2.5%

**PENNSYLVANNIA**
- Donald Trump: 12.5%
- Hillary Clinton: 81.5%
- Jill Stein: 2.0%
- Gary Johnson: 1.7%
- Other: 2.3%

**VIRGINIA**
- Donald Trump: 13.7%
- Hillary Clinton: 78.9%
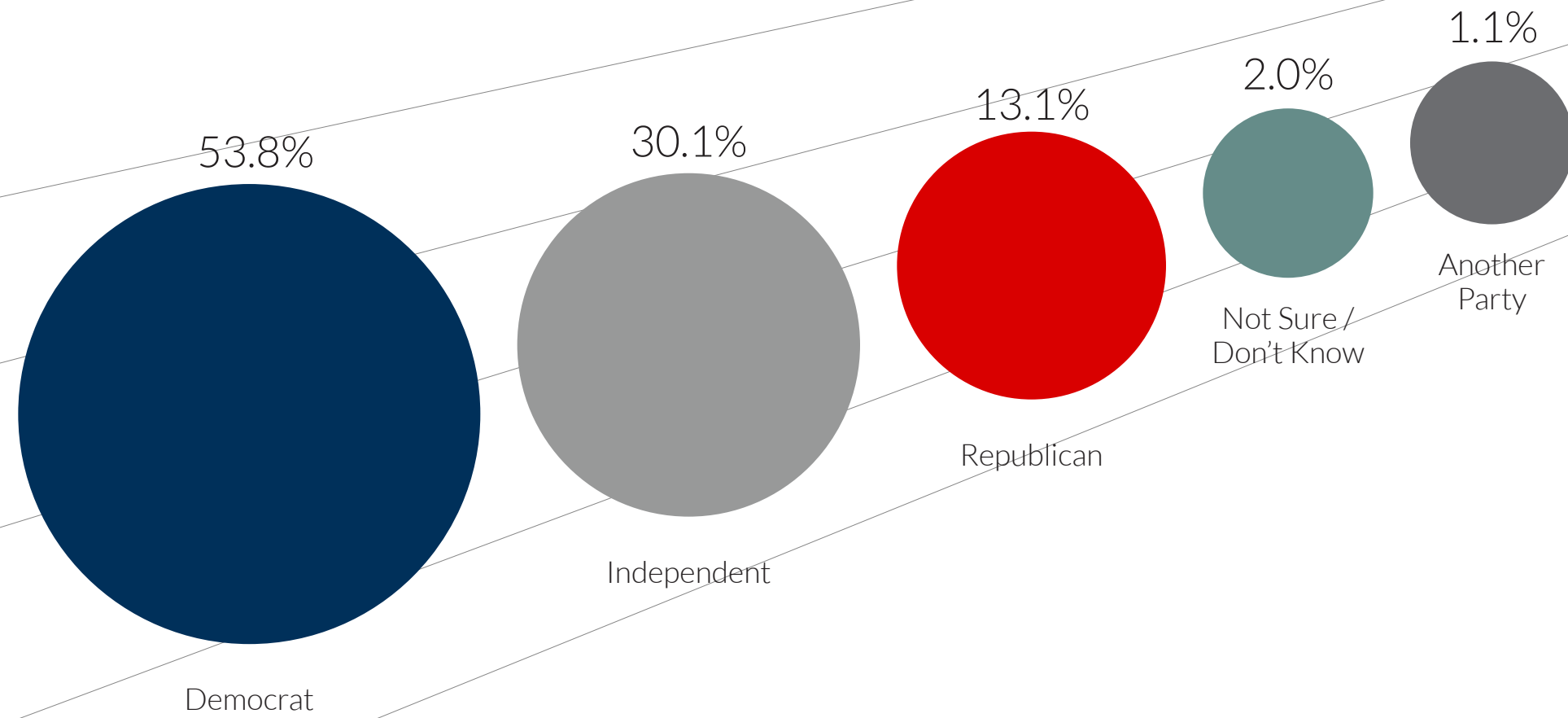- Jill Stein: 2.1%
- Gary Johnson: 1.7%
- Other: 3.6%

## KEY INSIGHTS

Muslims in *Michigan* were the largest supporters of **Donald Trump**, **Jill Stein**, and **"Other"** compared to the other four swing states.

*Pennsylvania* Muslims had the most turnout for **Hillary Clinton** compared to the other four swing states, despite Pennsylvania swinging for **Donald Trump**.

# Distribution of Muslims across political parties:

## Age Distribution Across Self-Identified Party

| | 30 & Younger | 31-40 | 41-50 | 51-60 | 61-70 | 71-80 | 81+ |
|---|---|---|---|---|---|---|---|
| **Democrat** | **56.7%** | 56.1% | 48.5% | 54.3% | 53.3% | 51.4% | 45.2% |
| **Independent, or not a member of a party** | 28.0% | 29.8% | **36.1%** | 31.5% | 27.5% | 27.5% | 17.2% |
| **Republican** | 12.4% | 10.1% | 13.5% | 11.3% | 15.3% | 18.8% | **31.2%** |
| **Not Sure / Don't Know** | 1.2% | 2.3% | 1.2% | 2.1% | **3.3%** | 1.8% | 3.2% |
| **Another Party** | 1.7% | 1.7% | .7% | .8% | .6% | .4% | **3.2%** |

53.8%  — Democrat

30.1% — Independent

13.1% — Republican

2.0% — Not Sure / Don't Know

1.1% — Another Party

## KEY INSIGHTS

**32.9%** of Muslim **Republicans** designated their vote for **Hillary Clinton**, whereas only **6.4%** of Muslim **Democrats** voted for **Donald Trump**.

Within voters for **Donald Trump**, **ages above 71+ heavily favored** his run for presidency in relation to all other age groups.

**Gary Johnson** and **Jill Stein** struggled to capture Democratic and Republican Muslims, with both candidates capturing a total of **2.1% Muslim voters** within each party.

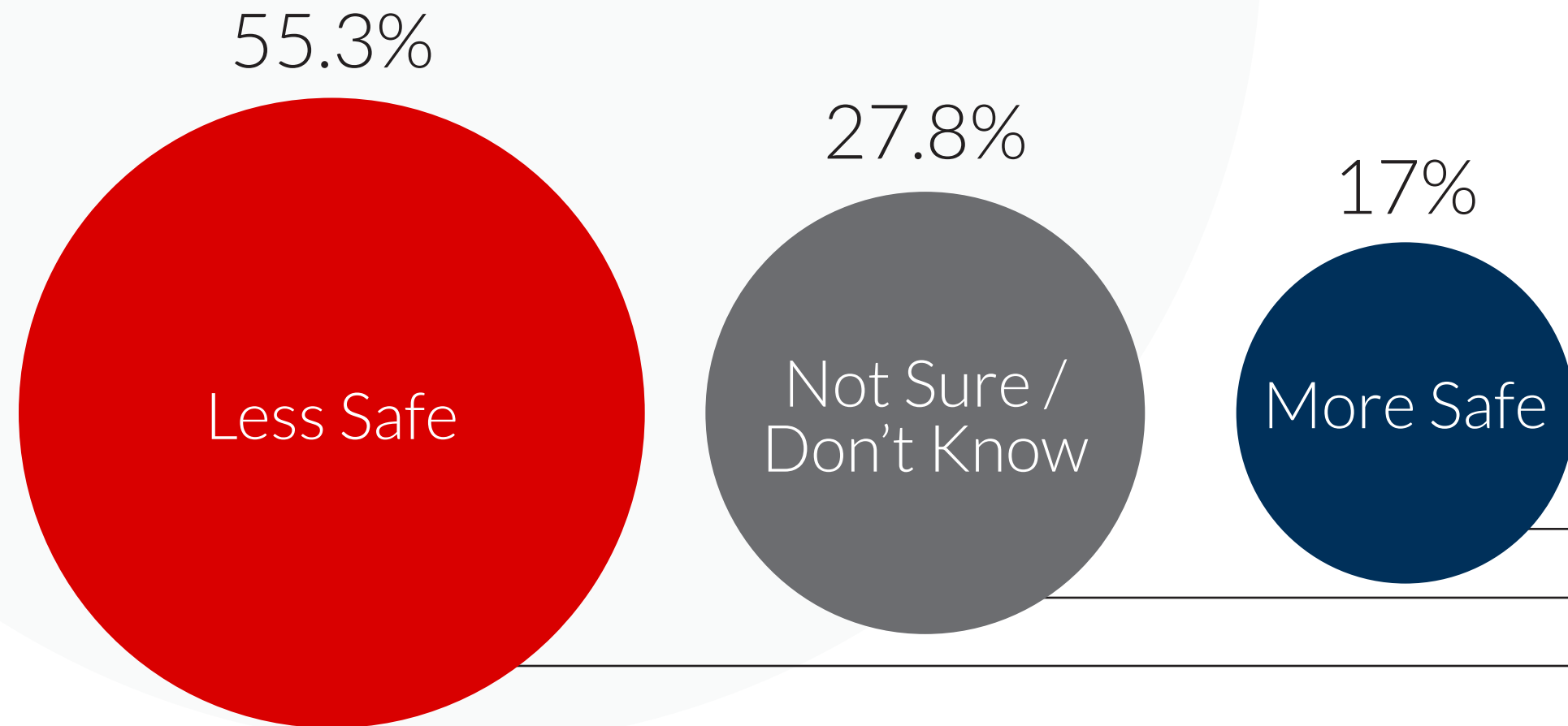# Which one of the following issues matters <u>MOST</u> to Muslim voters?

## KEY INSIGHTS

Voters who found **National Security** as the most important issue were more **likely to vote for Donald Trump** compared to other issues of matter.

Muslims swayed by **Education** and **Healthcare** heavily **favored Hillary Clinton** in contrast to other issues of matter.

## Issues

| 35.5% | Economy | | 9.6% | Education | | 7.0% | Immigration |
|-------|---------|---|------|-----------|---|------|-------------|
| 10.8% | Foreign Policy | | 8.6% | Healthcare | | 6.9% | Not Sure / Don't Know |
| 10.5% | National Security | | 7.1% | Other Issue | | 4.0% | Environment |

# Do you feel less or more safe based on the results of the Presidential Election?

**65.2% of Muslims** who **voted for Trump** feel the country is **more safe.** Whereas **89.5% of Hillary Clinton supporters feel less safe**.

55.3%

27.8%

17%

Less Safe

Not Sure / Don't Know

More Safe

Muslims who felt **more safe** reported to have **less trust** in the government post-election.

Muslims who felt **unsure** reported to have **more trust** in the government post-election.

Muslims who felt **less safe** reported to have the **same trust** in the government post-election.
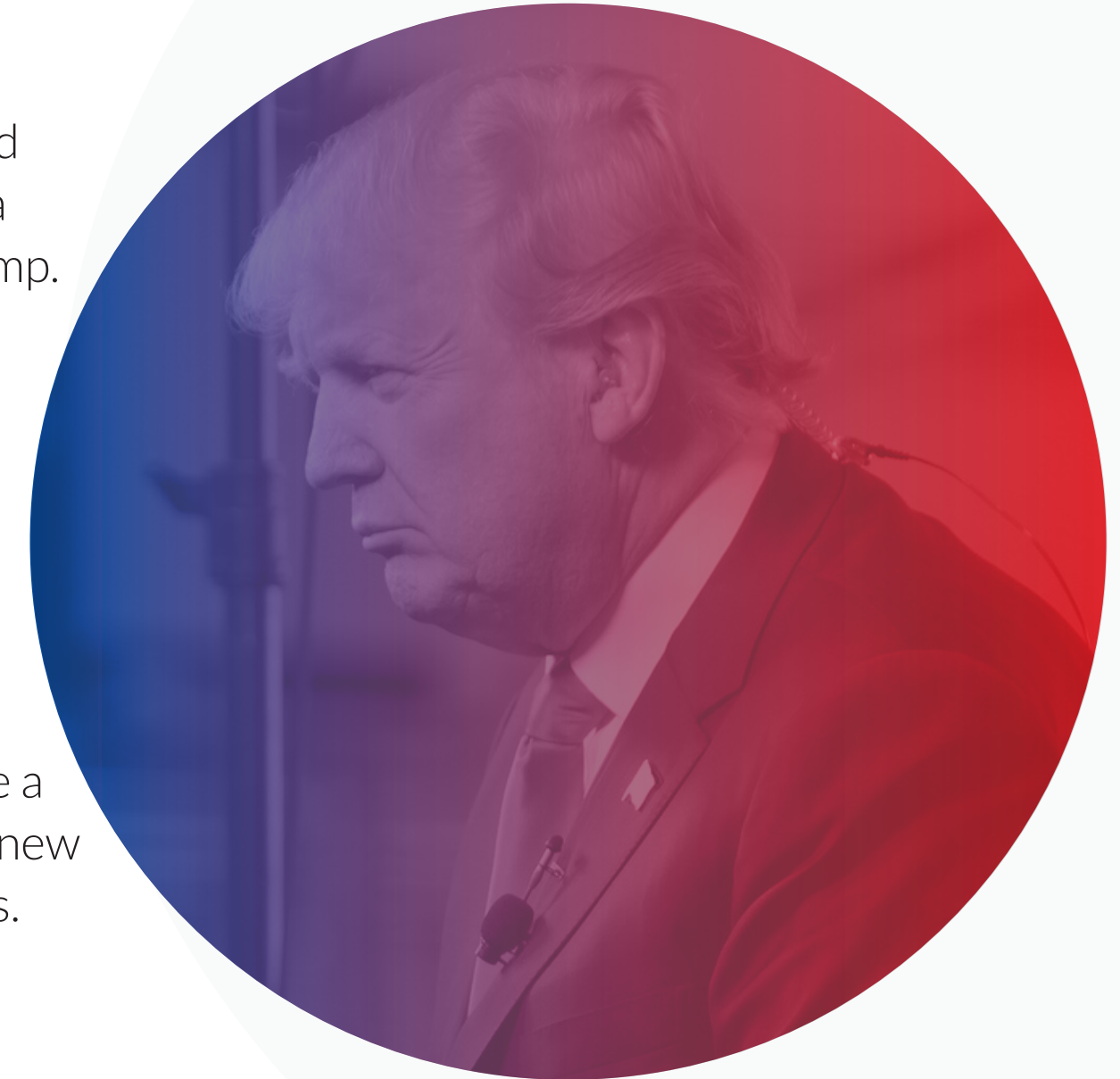
8

# Muslims' overall opinion of Donald Trump:

## KEY INSIGHTS

Voters who prioritized **Education**, **Foreign Policy**, and **Healthcare** had a **very unfavorable** opinion of Donald Trump.

Whereas Muslims who prioritized **Economy** and **Immigration** had a **favorable** opinion of Donald Trump.

**47.6%**
Very Unfavorable

**17.5%**
Somewhat Unfavorable

**12.5%**
Very Favorable

**11.6%**
Somewhat Favorable

**5.9%**
Not Familiar

**4.8%**
Not Sure / Don't Know

**Females** were more likely to have a **very unfavorable** opinion of the new President-elect opposed to males.

# What will be the new president's most likely accomplishment?

1. No Accomplishment — 24.6%
2. Immigration Control — 13.6%
3. Not Sure / Don't Know — 13.4%
4. Tax Reform — 10.9%
5. New Trade Policies — 10.1%
6. Middle-Class Tax Cuts — 7.1%
7. Minimum Wage Increase — 3.9%
8. Environmental Regulation — 3.8%

## KEY INSIGHTS

Muslims who supported **Donald Trump**, believed **Tax Reform** and **Immigration Control** will be his most likely accomplishment.
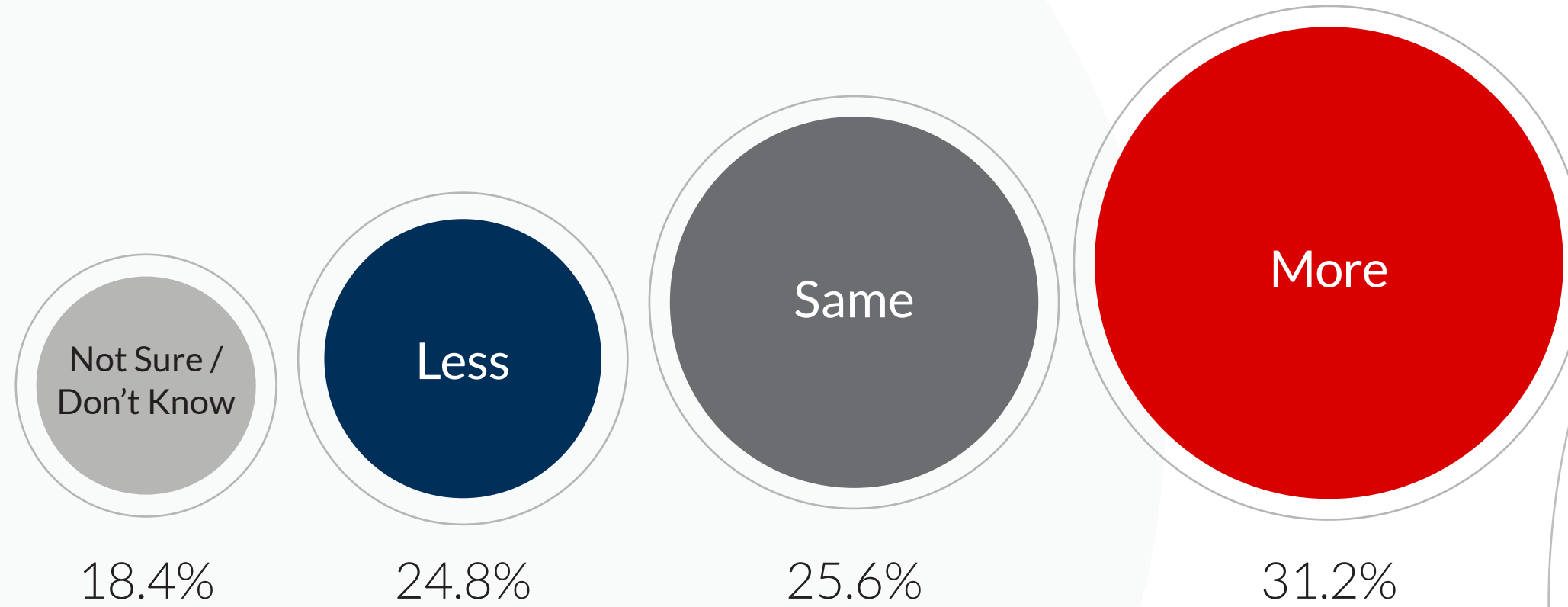
**29.5% of Hillary Clinton** supporters reported that Donald Trump will have **no accomplishments** and voters who supported **Gary Johnson** and **Jill Stein** share that sentiment with **34.5% and 29.7%** of their respective voters affirm no accomplishment.

Of accomplishments possible, Hillary Clinton, Gary Johnson, and Jill Stein supporters all agreed that **Immigration Control** will be the new president's most likely accomplishment.

Voters who believed the new president's most likely accomplishment would be **Immigration Control** are more likely to feel **less safe** after the election.

# Do Muslims feel less or more marginalized in this country now compared to before the election?



Not Sure / Don't Know — 18.4%

Less — 24.8%

Same — 25.6%

More — 31.2%

## KEY INSIGHTS

Muslims between the age range of **18-40** were more inclined to report the feeling of being **more marginalized** in the United States, post-election.

**Females**, **Democrats**, and **Independents** felt **more prone** to marginalization post-election compared to other groups.

14

# Do you have more or less trust in your government after the 2016 election?

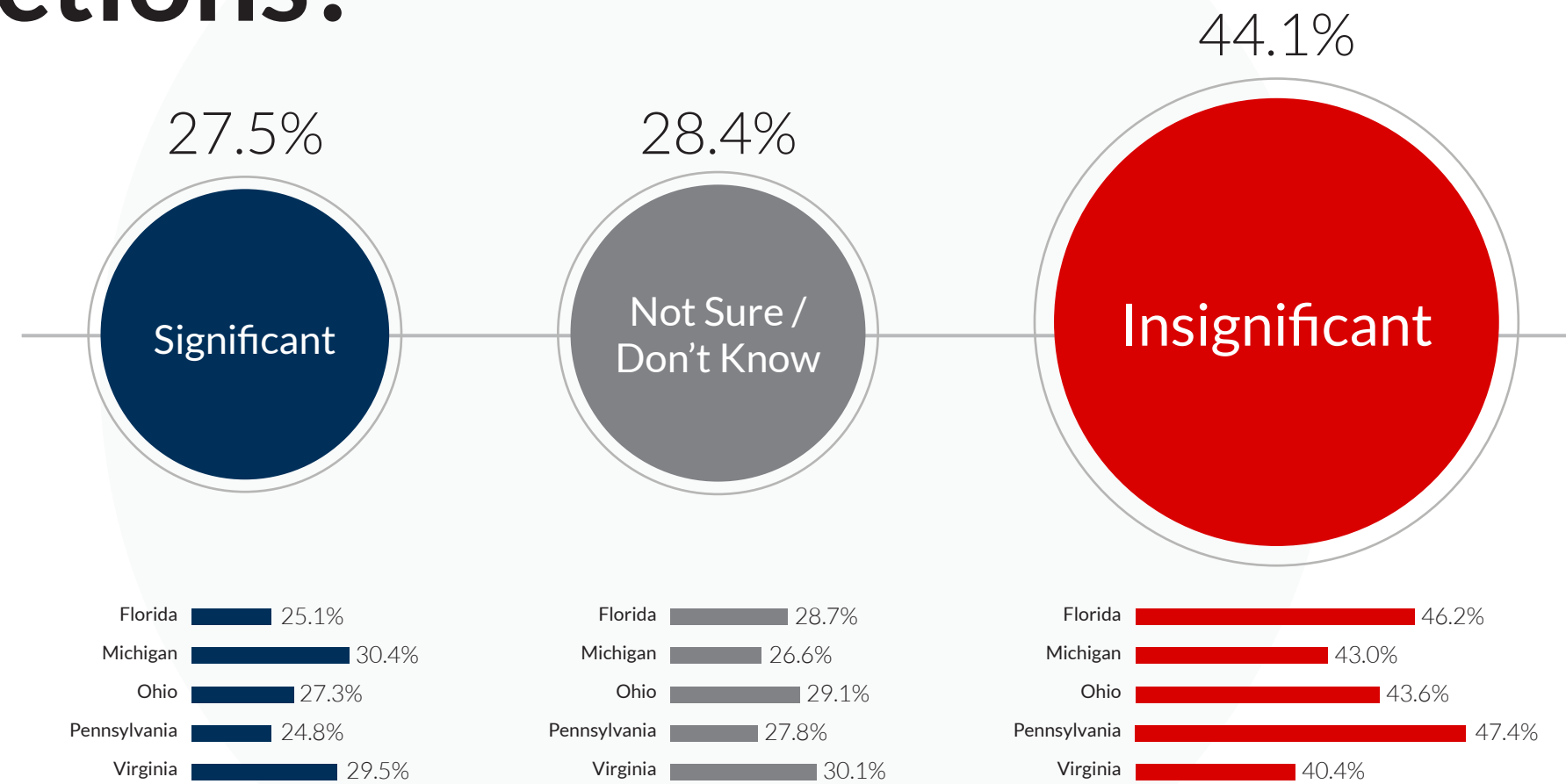| State | Less | Same | More |
|-------|------|------|------|
| Florida | 16.5% | 60.4% | 23.1% |
| Michigan | 21.6% | 54.1% | 24.3% |
| Ohio | 18.3% | 52.8% | 28.9% |
| Pennsylvania | 15.4% | 60.9% | 23.7% |
| Virginia | 15.4% | 58.1% | 26.4% |
| **Total** | **17.4%** | **57.6%** | **25.0%** |

## KEY INSIGHTS

**Males** were more likely to report **more trust** in their government after the election compared to females.

**Muslim Republicans** significantly have less trust in their government after the election. **46.7%** report **distrust** compared to the 18.5% average of all other parties.

**Ages between 51-80** have **more trust** in their government post-election, in opposition to the lack of trust found in ages between 41-50.

# Did the Muslim vote have a significant or insignificant impact on recent elections?



27.5%

**Significant**

| | |
|---|---|
| Florida | 25.1% |
| Michigan | 30.4% |
| Ohio | 27.3% |
| Pennsylvania | 24.8% |
| Virginia | 29.5% |

28.4%

**Not Sure / Don't Know**

| | |
|---|---|
| Florida | 28.7% |
| Michigan | 26.6% |
| Ohio | 29.1% |
| Pennsylvania | 27.8% |
| Virginia | 30.1% |

44.1%

**Insignificant**

| | |
|---|---|
| Florida | 46.2% |
| Michigan | 43.0% |
| Ohio | 43.6% |
| Pennsylvania | 47.4% |
| Virginia | 40.4% |

## KEY INSIGHTS

Voters for **Hillary Clinton, Gary Johnson, and Jill Stein** were more likely to believe that the muslim vote was **insignificant** compared to Donald Trump supporters.

**All ages below 51** marginally swayed towards the notion of the Muslim vote having **insignificant impact**.

18

# eMgage

Emgage is a 501(c)(3) that seeks to engage, educate and empower American Muslim communities across the nation through educational events, voter initiatives, and leadership development for the purpose of creating a community of equitable, knowledgeable and motivated citizens.

Layout & Design by
wisemen.online

WISEMEN