EMGAGE



ANNUAL REPORT 2023

Table of Contents

Letter from the CEO	3
2023 BY THE NUMBERS	4
NUMBERS	
WAR ON GAZA	6
OVERVIEW	9
Our Team	10
Our Board	11
Where We Are	12
EMGAGE NATIONAL	13
Organizing	
Development	
Operations	
Communications	17
	17 18
Communications	
PROGRAMS African American Community Engagement	18
Communications PROGRAMS African American	18
PROGRAMS African American Community Engagement	18 19
PROGRAMS African American Community Engagement Muslim Civic Table	19 20 22

EVENTS	26
CHAPTERS	30
Florida	31
Pennsylvania	32
Texas	34
Michigan	36
New York Metro	38
Virginia	40
OTHER HIGHLIGHTS	42
Emgage in the Media	42
Business Summit	
FINANCIAL REPORT	46
PARTNERS	47

SALAAM,

As the year comes to a close, I find myself reflecting on the profound journey we've embarked upon at Emgage. This past year has been marked by many extraordinary achievements. Yet, as we celebrate our accomplishments, it is important to acknowledge the significant challenges that have arisen, particularly the crisis in Gaza. Emgage has always championed Palestinian freedom and rights, a testament to our unwavering commitment to justice, humanity, and solidarity.

Since October 7, we have tirelessly advocated for an immediate ceasefire, an end to Israel's starvation of the

people of Gaza, and the release of all hostages and prisoners. This war has brought unimaginable devastation and suffering, including the death of 20,000 Palestinians as of this writing and the displacement of a million people. Emgage believes deeply that the best way to end this conflict, and to avoid future cycles of violence, is to grant Palestinians equal rights and freedom, either in a bi-national state or in a state of their own. These were the asks that I and a group of Muslim American leaders made of President Biden when we met with him at the White House soon after the war in Gaza broke out. At Emgage, principled engagement is a core value, and it was important that we delivered this message to the President. Through national campaigns, our state chapters, and strategic coalitions, we have strived to amplify the plight of those affected, galvanizing support across communities and policymakers to foster both immediate and lasting peace.

This dedication has extended to combating the rise in anti-Muslim and anti-Arab bigotry, underscored by tragic incidents such as the heartbreaking murder of Wade al-Fayoume and the shooting of Palestinian American students in Vermont. Our proactive stance has included forming coalitions to urge protective measures from the Justice Department and advocating for students penalized for supporting Palestinian rights, emphasizing the importance of free speech. These actions reflect our core values and the depth of our commitment to advocate for those in need.

In 2023, we also saw significant strides in our broader mission to empower the Muslim American community. The re-launch of the Million Muslim Votes campaign underscores our dedication to civic engagement, aiming to mobilize an unprecedented number of Muslim voters for the 2024 elections.

The Muslim Civic Table convening program, which brings together Muslim leaders, nonprofits, organizations, and more to strengthen and connect our community, has expanded and now is in four states: Florida, Michigan, New York, Pennsylvania, and Texas. I am pleased to share that we now have over 100 Table members across the country.

In a significant honor, I had the opportunity to speak at the Parliament of the World's Religions, a historic conference that brings together thought leaders from religious or religion- related institutions from across the world. This event was a profound experience, where I was able to

share Emgage's vision and values with a global audience. It was a reminder of the power of dialogue and the impact we can have when we come together in the spirit of understanding and peace.

Our engagement with the business community reached new heights with the hosting of our first-ever Muslim Business Leaders and Entrepreneurs Summit in collaboration with the U.S. Department of Commerce. This event was a landmark achievement, bringing together prominent business leaders from the Muslim American community.

Looking ahead to 2024, a pivotal election year, our dedication to Palestinian liberation and rights, as well as for human rights at home and abroad will remain a priority. We understand the importance of this moment and are committed to leveraging our platform to advocate for peace, justice, and self-determination. As we continue to navigate the challenges ahead, our resolve is unwavering,

fueled by the support and dedication of our team, board, volunteers, and supporters. Your passion and commitment inspire us daily, and together, we will strive for a future marked by inclusivity, justice, and peace. Thank you for being a vital part of our journey. Your support makes our work possible, and together, we will continue to make a meaningful difference.

Warm regards,

IT WAS A

REMINDER OF

THE POWER OF

DIALOGUE AND

THE IMPACT

WE CAN HAVE

WHEN WE COME

TOGETHER IN

THE SPIRIT OF

UNDERSTANDING

AND PEACE.

Wa'el Alzayat CEO, Emgage

Ward Alyanger



LETTERS SENT



33,059 THE DOORS KNOCKED

POLICY MEETINGS

15,223
MAILERS SENT

CANDIDATE FORUMS ORGANIZED

BY THE NUMBERS

748,268 TEXTS















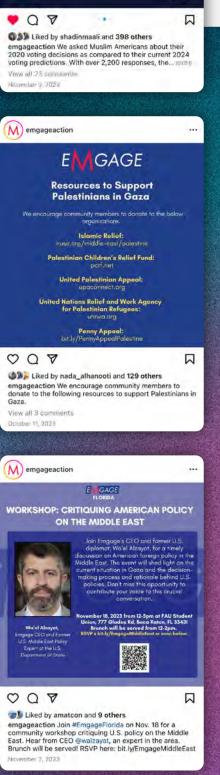


Since October 7, we have focused on advocating for a permanent ceasefire, increased aid for Palestinians, and a viable solution addressing the root causes of the crisis, which necessitates a credible path toward Palestinian statehood. This commitment transcends mere policy advocacy, embodying a moral obligation deeply anchored in our core values of justice, humanity, and solidarity. Leveraging extensive national campaigns, strategic initiatives by our state chapters, and robust coalitions, we have endeavored to elevate the plight of those impacted, mobilize public and policy maker support, and pursue both the cessation of immediate hostilities and the establishment of enduring peace. Our concerted efforts underscore our firm belief in advocacy's transformative power to mitigate suffering and champion the rights and aspirations for Palestinian self-determination.

Our national office and state chapters have been pivotal in countering the surge of anti-Muslim and anti-Arab bigotry observed since the onset of the crisis. The tragic incidents, including the murder of Wade al-Fayoume, a six-year-old Palestinian American child from Illinois, and the shooting of three students of Palestinian heritage in Vermont, catalyzed our participation in a coalition urging the Justice Department to safeguard our communities. Furthermore, we have proactively supported students facing retaliation for voicing their support for Palestinian rights, engaging with local, state, and federal

officials to affirm and protect their freedom of speech.

Emgage unequivocally condemns the killing of both Israeli and Palestinian civilians and supports a permanent ceasefire to the crisis. We believe that Israel's response has surpassed any measure of reasonable proportionality that has inflicted collective punishment on over 2 million Palestinians and destabilized the Middle East.





New York City. We call on all New York City Council Members to stand in solidarity with our community, support us amidst the alarming increase in Islamophobic rhetoric and violence, and call for an immediate ceasefire in Gaza.

EMGAGE

Emgage Action, a steadfast advocate for Muslim rights and social justice, condemns in the strongest terms the recent attack on protesters at Columbia University during a pro-Palestinian rally this past Friday. The events that unfolded are deeply

The organization stands in solidarity with the propeacefully exercising their right to assemble and express their views, were subjected to an appalling act of violence. The alleged spraying of hazardous chemicals upon them is an affront to the principles of free speech and peaceful protest, values that Columbia University should uphold and protect.

OOA Liked by amatcon and 42 others

emgageaction Emgage Action reaffirms its commitment to supporting the pro-Palestinian students and activists at Columbia University, and calls for a thorough investigation into the recent attack.



Our survey found that only 5.2% of registered Muslim Americans currently say they would vote for President Biden in 2024.

This is down from the 80% who did vote for Biden in 2020.

O A

1 Liked by shadinmaali and 398 others emgageaction We asked Muslim Americans about their 2020 voting decisions as compared to their current 2024 voting predictions. With over 2,200 responses, the ... rr

View all 23 comments

November 3, 2023



OOA

1 Liked by shadinmaali and 58 others emgageaction #EmgageAction encourages you to call your elected officials TODAY to demand an immediate ceasefire to stop the humanitarian crisis in Gaza... more

1 Liked by shadinmaali and 6 others emgageaction Please watch this special episode of #SalimasSixtySeconds on the ongoing humanitarian crises

around the world and how you can spread awareness.

shadinmaali Thank you for this great advice Salimal December 4, 2022

immediate ceasefire in Gaza.

OOA

 \square

By Liked by ayshananigans and 51 others emgageaction Ahead of #ElectionDay, we are calling on all #Texas elected officials to listen to the +276,000 + registered Muslim voters in the state and call for an immediate ceasefire.

View all 2 comments

POLITICO

WHITE HOUSE

Muslim leaders criticize Biden over his Palestinian death toll remarks in private meeting

They pushed the president to show more empathy toward Palestinians and to support a cease-fire.



OOA

(B) Liked by ayshananigans and 106 others emgageaction Leaders in the room "argued that the rhetoric from Biden, his aides and others in government has fed into Islamophobia, the people said. They,



E GAGE

Emgage Action statement on censure of Rep. Rashida Tlaib

The censure of Rep. Rashida Tloib is an affront to our constitutional right to free speech and is based on attempts to silence her, given that she is the only Polastinian American member of Congress. Rep. Tlaib's support of the pollutionian people, and her call for a ceaself near midst a humanistrain arrais, reflect her long-standing support of human rights and peace in the U.S. and abroad. Rep. Tlaib is being silenced for advocating for reflect in a humanistrain crass of every proportions, her peers who have likened the Polastinians to Nazis, or who encouraged the insurrection of the Capital, forced not such proportions feature that silence and the dates:

This precedent is dangerous, and it is crucial to recognize the gravity of the situation that we are tacing — where constitutional rights are selectively upheld and legitimate calls for freedom and justice are being suppressed. All of these are distractions from what should be the focus. Our elected officials must call for an immediate ceasefire in Gaza, where over 10,000 obtavers have been immediate ceasefire in Gaza, where over 10,000 obtavers have been will include, instead of afterprier to Selective a principled member of Congress who speaks out against accelerative punishment and war crimes.



 \square





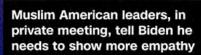


Liked by ayshananigans and 49 others emgageaction Read Emgage Action's statement on the censure of @reprashida

November 8, 2023



M) emgageaction



toward Palestinians



By Kevin Liptak and Khalil Abdallah, CNN Updated 12:25 PM CDT. Fri Oct 27, 2023



50

NATIONAL EFFORTS:

- Worked in coalitions with Palestinian, Arab, and Muslim groups and leaders to amplify our message.
- Engaged with members of Congress in support of an immediate and permanent ceasefire.
- Utilized media platforms to advocate for Palestinian rights and ceasefire, ensuring the plight of the Palestinian people is accurately represented.
- Addressed the harassment, doxxing, and violence against pro-Palestinian student advocates by meeting with the U.S. Secretary of Education, Miguel Cardona, alongside Palestinian, Arab, and Muslim groups and leaders.
- Requested tangible steps to mitigate these issues, emphasizing the urgency of the situation.

STATE CHAPTER EFFORTS:

- Our Florida team also hosted a community update and town hall to discuss the crisis in Gaza and the impact of U.S. foreign policy, with notable speakers Dr. Vibert Issa White and Alicia Koutsoulieris, emphasizing the power of the Muslim vote.
- Our New York Metro team launched a campaign to defend Linda Tigani, addressing unfair attacks against her for supporting Palestinian rights, showcasing advocacy at a personal and community level.
- Our Pennsylvania team met with
 Pennsylvania Governor Josh Shapiro and
 members of his Administration, during which



REUTERS"

- Attended a meeting with President Biden and representatives of the Palestinian, Arab, and Black Muslim communities to advocate for a ceasefire, humanitarian assistance for Gaza, and a political process for Palestinian selfdetermination.
- Highlighted the need for empathy towards
 Palestinian suffering and action against anti-Arab and anti-Muslim bigotry in the U.S.
 - participants shared key concerns regarding the devastating crisis in Gaza and the need for public officials to support Muslim Pennsylvanians in this difficult moment.
- Our Texas team spoke at Houston City
 Council to urge city leaders to improve public safety for Muslim, Arab, and Palestinian communities and pass a ceasefire resolution.
- Our Virginia team continued their engagement with their federal congressional delegation to educate them on the crisis in Gaza and urge for a ceasefire.

Emgage Foundation
educates and
mobilizes Muslim
American voters in
support of policies that
enable our communities
to thrive and
democracy to flourish.



Our Team

Our team consists of professionals from across the fields of politics, policy, organizing, nonprofit operations, and more - all committed to politically empowering Muslim American communities.



CEO



Iman Awad **DEPUTY DIRECTOR**



Hashim Syed **SENIOR POLICY ANALYST**



Hanna Dasoo **SENIOR POLICY ANALYST**



Avsha Ahmed **DEVELOPMENT DIRECTOR**



Mohamed Gula **ORGANIZING** DIRECTOR



Shadin Maali **SENIOR DIRECTOR FOR GROWTH AND OPERATIONS**



Salima Suswell **NATIONAL SENIOR ORGANIZING ADVISOR**



Anusheh Siddique **CONTENT AND** COMMUNICATIONS MANAGER



Silvia Larrañaga Turton **EXECUTIVE ASSISTANT**



Donaldson Jones DATA ANALYST



Shy Morby **HUMAN RESOURCES SPECIALIST**



Suset Ruiz Rua **FINANCE SPECIALIST**



VIRGINIA

FLORIDA



Tark Richard Aouadi **INTERIM EXECUTIVE DIRECTOR**



Corey Shearer **OUTREACH LEAD**





INTERIM **EXECUTIVE DIRECTOR**



NEW YORK

METRO

Heba Khalil **EXECUTIVE DIRECTOR**



PENNSYLVANIA

Salima Suswell **EXECUTIVE DIRECTOR**



TEXAS

Niloufar Hafizi **POLICY ASSOCIATE**



Mohamed Gula **EXECUTIVE DIRECTOR**



Nada Al-Hanooti **SENIOR CONSULTANT**



Dr. Debbie Almontaser **SENIOR ADVISOR**



Najah Siddiq **COMMUNITY ORGANIZER**



Aisha Tariq **COMMUNITY AND CONSTITUENT ORGANIZER**



Adam Abutaa **POLITICAL** DIRECTOR



Zakir Shareef **OUTREACH COORDINATOR**

Our Board

Our visionary and dedicated board includes civil rights lawyers, doctors, business professionals, public servants, and nonprofit pioneers who are dedicated to our mission and positioning Emgage as the main civic organization for Muslim American communities.



Dr. Iltefat Hamzavi, Board Chair



Farooq Mitha, Vice Chair



Al Hajja Faheemah S. El-Amin



Dr. Mehboob Chaudhry



Mark Crain



Natasha El-Haj Hedinger



Nidal Hozein



Marrayam Khera

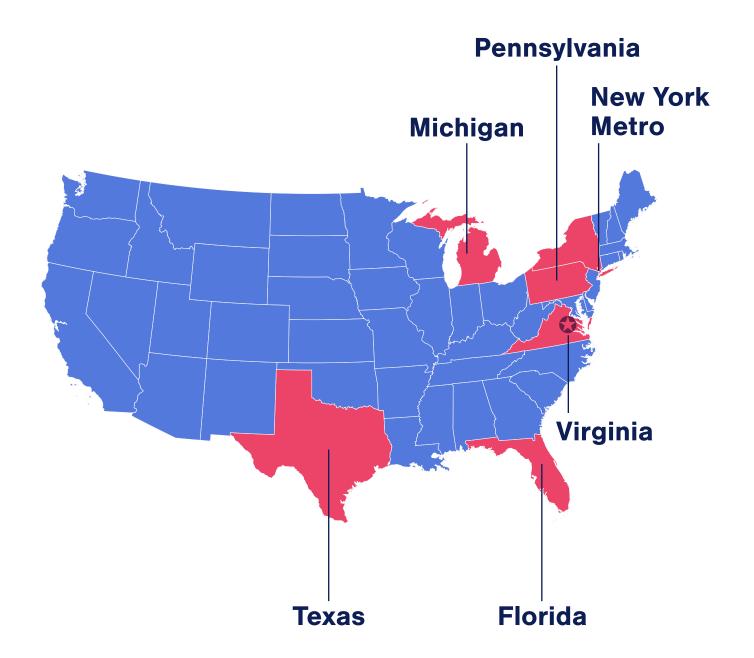


Farrukh Shamsi



Saima Siddiqui

Where We Are





ORGANIZING



2023 was a busy year for Emgage, as the team ramped up civic engagement efforts across the country. Highlights include:

Chapters of the Muslim Civic Table launched in Florida, Michigan, New York, Texas, and Pennsylvania.





Gearing up to relaunch Million Muslim Votes for 2024

Launched a national poll determining Muslim American's current voting predictions in light of crisis in Palestine; the poll garnered over 2,200 survey responses and was featured in a wide variety of news coverage.



MUSLIM CIVIC TABLE PARTNERS

Florida

- American Muslim Community Center (AMCC)
- ◆ Masjid Al-Hayy
- Masjid Al-Hayy (MAH) Outreach
- ♦ (ISCF) Masjid Al-Malik
- ◆ (ISCF) Masjid Al-Haq(q) (IMAM HATIM)
- **♦** CAIR FL

- Muslim American Society of Central Florida (MAS)
- United Muslims
 Americans for Humanity
 (UMAH)
- ◆ ICNA Relief Central Florida
- Association of Physicians of Pakistanidescent of North America (AAPNA)
- → Islamic Center of Clermont
- Muslim Women's Organization (MWO) Orlando
- Islamic Center of South Lake County
- Islamic Society of Brevard County
- → Masjid Name
- ◆ ICOSF

- **♦** AICF
- ♦ ICBR
- ♦ Bait ul Mukarram
- **♦** ACF
- **♦** IJA
- ♦ Al-Ansar
- **♦** IFSF
- **♦** ICB
- → Muttageen
- ◆ MJAM

- ◆ Darul Uloom
- → Masjid Hijrah
- **→** ICGM
- ◆ Purdy Lane
- ♦ Nur ul Islam
- ♦ Ihsaan
- → Flagler Masjid
- → Madinatul Uloom
- **♦** ICW
- ♦ Nur ul Islam

Michigan

- → Michigan Voices
- Muslims Unity Center MUC (Bloomfield)
- ✦ Islamic Cultural Association ICA (Farmington)
- Muslim Community Association MCA (AA)
- ◆ Tawheed Center (Farmington)
- Islamic Organization of North America IONA
- ◆ MVP
- ♦ New American Leaders
- ♦ Abisa
- → Access (National Network for Arab American Communities)
- Dream of Detroit
- ♦ ISPU
- ♦ America Vote
- ◆ Isai
- ◆ CAIR
- → Islamic House of Wisdom
- University Islamic Center
- → Felicity

New York

- → Muslim Community Network (MCN)
- → Yemeni American Merchants Association (YAMA)
- Arab American Association of NY (AAANY)
- → Arab American Family Support Center (AAFSC)
- ◆ Brooklyn Emerge
- → Muslim Volunteers 4 NY
- → The Street Vendors Project, Urban Justice Center (UJC)
- ◆ Sapna-NYC◆ NYCET

(APAG)

- American Pakistani Advocacy Group
- → The Gambian Youth Organization (GYO)
- African Communities Together (ACT)
- Malikah
- Federation of International Gender and Human Rights
- ◆ Sakhi

- → Asiyah Women's Center
- ◆ SAFEST
- → Muslim Voter Project

Pennsylvania

- ◆ PA Voices
- **♦** CAIR PA
- → Muslims 4 Humanity
- ◆ ICNA Relief
- Universal Muslim Business Association
- → Masjidullah
- Masjid Mujahideen
- ◆ United Muslim Masjid
- ◆ Quba Institute
- ◆ Philadelphia Masjid
- Al Aqsa Masjid
- ◆ Al Hidaya Masjid
- ◆ Sadaqah 4 You
- → Philadelphia Ramadan& Eid Fund
- MYCP Muslim Youth Center of Philadelphia
- ✦ Ryan Boyer✦ Isa Shahid
- → Aliya Khabir
- ♦ NSA Multicultural Academy
- → Village Champions Youth Network
- ◆ Nicetown CDC
- → Mailis Ash Shura
- Insurance Masters (no logo needed)

Texas

- Muslim American Bar Association
- → Nabila Mansoor
- → HD 76 Rep. Dr. Suleman Lalani
- → HD 92 Rep. Salman Bhoiani
- → Islamic Society of Greater Houston
- Bangladeshi
 Association Houston
 (BAH)

- → Aisha U-Kiu
- ✦ Houston in Action/RISE AAPI
- Bulbul Collective/Dr. Madaninejad
- ♦ Arkan Turki
- ◆ Pakistani American Voters Association
- Mohammad Usman Aijaz
- ♦ Nasrullah Family

- → Pearland Islamic Center
- ◆ Masjid At-Tawhid
- → Fifth Ward Islamic Center
- ◆ Raindrop Foundation-- Austin
- Risala FoundationMuslim Students
- Association

 → CM Plummer

- Imam Wazir Wali Khan / Mercy Mosque
- ◆ Ismaili Jamatkhanna
- → Pakistani American Coalition of TX
- → Ibn Sina Foundation
- ✦ Raindrop Foundation✦ Islam in Spanish
- → Al Noor Society of Houston
- → Dawat E Hadiyah Texas (Dawoodi Bohra Community)
- **♦** CAIR-TX
- → Zohaib Qadri
- → Islamic Arts Society
- Arab Cultural CenterAmaanah Refugee
- Services

 → MAS Katy
- **♦** ACLU

DEVELOPMENT

Here are some of the grants we received this year:

- Pillars Fund grant
- Vote Your Voice Field Strengthening grant
- El Hibri grant

- Michigan MVP grant
- Michigan Megaphone grant
- MacKenzie Scott grant
- Open Society Foundations

Folks pose at our donors luncheon held in Washington, D.C.





OPERATIONS

2023 saw the launch of the formal national operations department at Emgage, bringing the organization to a new level of efficiency and structure. Highlights include:

- Launched regular professional development and management trainings
- Launched department-specific resource trainings, including Development and Communications trainings
- Launched operations tracking dashboard to systematically track all deliverables

COMMUNICATIONS

Following the 2022 launch of the national communications department, the team systematized efforts to grow the organization's digital and media footprint and more effectively craft mission-based messaging. Highlights include:

- Revamped efforts to highlight legislative priorities and calls to action
- Revamped reporter

 outreach around the
 country and in local chapter
 communities
- Launched the social media resource series "Salima's 60 Seconds of Civic Engagement" with National Senior Advisor Salima Suswell



EMGAGE #BLACK MUSLIM EXCELLENCE GAGE PENNSYLVANIA Emgage Pennsylvania celebrated the power of the Black Muslim community at Muslim Day at Philadelphia City Hall. **EMGAGE ANNUAL REPORT 2023**

AFRICAN AMERICAN COMMUNITY ENGAGEMENT

Emgage honors and recognizes the critically important role that Black Muslims play in the origins of Islam in America. Emgage seeks to serve African American and African Muslim communities that have been too-often marginalized by Islamophobia, classism, and racism, both within and outside the Muslim community. Emgage works to ensure that Black Muslim communities have the resources needed to thrive, be civically engaged, and have their voices represented.



National Senior Advisor Salima Suswell attended the Juneteenth Concert at the White House, a phenomenal celebration of community, culture, and music.

Highlights from the program in 2023 include:

- Held a well-attended Black History Month annual town hall, "Honoring the Legacy of Black Muslims," featuring leading Black Muslim voices in activism, religious institutions, education, healthcare, politics, and more
- Hosted a successful Black History Month luncheon in DC to highlight important stories of organizers, activists, and change-makers in the Black Muslim community
- Attended the Riyaadah USA Sisters Business
 & Wellness Mixer
- Attended the Black Muslim Psychology Conference
- ↑ Attended White House Juneteenth celebration

Our Focus

- Diversity, Equity, and
 Inclusion in healthcare
- Voting Rights
- Social and Criminal Justice Reform
- Economic Development
- Education



The Muslim Civic Table is a convening program that serves to strengthen and connect leading Muslim nonprofit organizations, advocates, and leaders, and will serve as a hub that brings together the larger Muslim community and its allies.

The Tables work together to advance equality, justice, and opportunity, and strive to engage, educate, and activate our communities in the democratic process. Chapters in Florida, Michigan, New York, Texas, and Pennsylvania.

Table highlights include:

- → Brought in over 100 Table partners, with plans in place to continue growing
- Over 40 Civic Table meetings held, including three in-person strategic planning sessions.

In Florida, the chapter brought in 14 Table partners, held four plenary virtual Table meetings, and held over 15 virtual South Florida convenings focused on 2024 election organizing as well as identifying political issues and legislation of importance to the community.

In New York, Table partners worked together on the 2023 City Council elections, as well as held important group discussions about how to address subject matters that the community really cares about.

Embarking on a mission of community empowerment and civic engagement, the Pennsylvania Muslim Civic Table has been actively fostering dialogue and action through its monthly meetings. These gatherings serve as vital platforms to address pressing topics that resonate with our collective commitment to positive change. From providing updates and discussing ways to support partnering organizations, to delving into the Pennsylvania Muslim Agenda and strategizing on voter registration, the Table remains dedicated to amplifying the voice of the community.

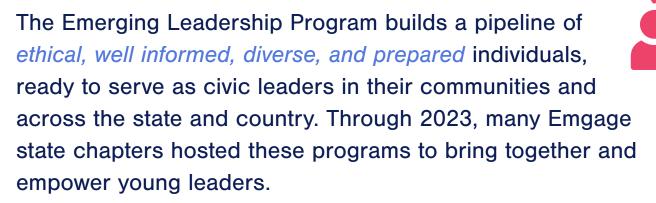
Addressing global concerns, the Table has engaged in discussions surrounding the

humanitarian crisis in Gaza, reflecting its commitment to fostering awareness and understanding. Furthermore, the group has closely monitored and dissected the outcomes of general elections, laying the groundwork for informed civic participation.

Looking ahead, the Table is fervently organizing for the upcoming 2024 Presidential Election, recognizing the pivotal role that collective action and informed discourse play in shaping the democratic landscape. Through these monthly meetings, the Pennsylvania Muslim Civic Table continues to embody its commitment to fostering a thriving and engaged Muslim community that actively contributes to the broader civic discourse.



EMERGING LEADERS



Emgage PA's Emerging Leaders Program, in collaboration with Temple University's Muslim Student Association on September 30, 2023, empowered the next generation with civic education. Featuring presentations from State Representatives Tarik Khan and Stephen Kinsey, City Commissioner Omar Sabir, activist Shaymaa Ismaa'eel, and media specialist Aliya

Khabir, the program highlighted the significance of Muslim elected officials, media in civic engagement, and community services. Our 40+ attendees participated in workshops on civic engagement, preparing for the 2024 election, while enjoying provided breakfast and lunch, networking, and trivia games.



Emgage Pennsylvania's Emerging Leaders program brought together up-and-coming Muslim leaders with a wide variety of influential and expert speakers.







Emgage Texas's Emerging Leaders celebrated the completion of the educational portion of their program with a virtual workshop on overcoming challenges as leaders and organizing minority communities, especially AAPI communities.

For the Emgage Texas Emerging Leaders' first retreat, cohort members visited the Texas Capitol, met the first two Muslim State Representatives, learned the process of how a bill becomes a law, and more.







FEDERAL APPOINTMENTS PROGRAM



Following the campaign and election of President Joe Biden, Emgage has prioritized engagement with the Presidential Personnel Office to ensure that Muslim Americans have the opportunity to apply for various federal government appointments. Along with a core group of organizations, Emgage actively solicits, reviews, and recommends candidates to the Presidential Personnel Office. We are thankful to our partners and to the leadership of the El-Hibri foundation for its ongoing support to this effort. Highlights include:

Over 100 Muslim

American

appointments to the

Biden Administration



Over 40 Muslim

American civil
society organizations
involved



Monthly meetings held with the White House Presidential Personnel Office





Throughout the country and in our state chapters, Emgage staffers, volunteers, Board members, and partners showed their support for the Muslim American community by hosting, sponsoring, and attending a wide variety of events in 2023. Highlights include:

- ✦ Hosted the first-ever Muslim American Business Leaders and Entrepreneurs Summit with the Department of Commerce, and hosted the follow-up Reception at the National Press Club
- ◆ Co-hosted and attended the historic first AMEAON Retreat, an initiative that fostered the vital exchange of ideas, experiences, and strategies for serving diverse communities and included key elected officials like Minnesota Attorney General Keith Ellison.
- → Attended the White House Eid celebration
- Sponsored and attended the Muslim Student Association National 60th Anniversary Dinner
- ◆ CEO Wa'el Alzayat spoke at the Center for the Study of Islam & Democracy's annual conference, entitled "Why the US Should Support Democracy"
- Alzayat spoke at the 2023 Parliament of the World's Religions, the theme of which was "A Call to Conscience: Defending Freedom & Human Rights."

- Held a workshop on emerging leadership skills with the Mecca Center
- ★ Attended the 2023 Islamic Society of North America Convention, the theme of which was "Empowering Communities Through Civic Engagement." Alzayat moderated one panel and Michigan Executive Director Nada Al-Hanooti spoke on another.
- Attended the Riyaadah USA Sisters Business
 & Wellness Mixer
- Attended the Black Muslim Psychology Conference
- ◆ Attended White House Juneteenth celebration

CEO Wa'el Alzayat spoke as Emgage team members and supporters met in Washington, DC for a luncheon ahead of the White House Eid celebration.





CEO Wa'el Alzayat moderated a panel at the ISNA "Empowering Communities Through Civic Engagement" Convention. The panel included Rep. Summer Lee, White House Liaison for the Muslim community Mazen Basrawi, Presidential Medal of Honor Recipient Khizr Khan, and President of the Muslim Civic Coalition Dilara Sayeed.



CEO Wa'el Alzayat and Wajahat Ali at the 2023 Parliament of the World's Religions.

Organizing Director Mohamed Gula and Board member Farrukh Shamsi attend the Muslim Student Association National 60th Anniversary Dinner.





Emgage supporters pose with Wa'el Alzayat at Emgage's reception following the Business Summit.

Emgage staffers and community members at the first annual AMEAON Retreat.





FLORIDA

Throughout 2023, the Emgage Florida team was highly engaged with the community by hosting events with elected officials and other leaders, running educational workshops, and more. Highlights include:

- Held and attended several Iftar events during Ramadan, including an event with Tampa Mayor Jane Castor
- Was awarded the Founders
 Award for Service at the
 Immigrants' List Civic
 Action luncheon
- Held a town hall about the importance of upcoming Florida legislation with Florida Representative Marie Woodson and Broward County Supervisor of Elections Joe Scott
- Held a Florida-focused small business roundtable with Board members
 Farooq Mitha and Khurrum Wahid
- Held a workshop on critiquing U.S. Middle Eastern policy with CEO Wa'el Alzayat and prominent local speakers



Florida Outreach Specialist Corey Shearer with Florida Representative Marie Woodson at an event discussing new Florida laws and their impact on voting, business, and immigration.

Florida staffers, Board members, and community members at Tampa Mayor Jane Castor's Iftar.









3 INTERVIEWS CONDUCTED



4 MEDIA
MENTIONS



1,297
DOORS KNOCKED



6,672
CALLS MADE



21,500 TEXTS SENT



24 CIVIC TABLE PARTNERS ENGAGED



15 CIVIC TABLE MEETINGS HELD



24 POLICY MEETINGS



23 COMMUNITY



23 VOTER
OUTREACH EVENTS



3 LETTERS SENT



<u>PENNSYLVANIA</u>

Throughout 2023, Emgage Pennsylvania participated and hosted a large number of educational and empowering events and provided voter resources for the community. Highlights include:

- Hosted the Philadelphia mayoral candidate's forum, which was attended by over 250 community members and 10 mayoral candidates
- Hosted Pennsylvania Muslim Capitol Day with CAIR-PA in Harrisburg, Pennsylvania
- Held Muslim Day at Philadelphia City Hall in partnership with Philadelphia City Council Member Curtis Jones, Jr.
- Held and attended many Ramadan events, including Pennsylvania Executive Director Salima Suswell emceeing the Philadelphia

Iftar at Philly City Hall

- Held an educational workshop on the importance of civic engagement, how to run for office, and more with the youth organization Cool Beans
- Held an event on voting rights for formerly incarcerated individuals event with REFORM Alliance and other partners
- Participated in a press conference about vandalism of Masjidullah
- Suswell was appointed to Governor Josh Shapiro's Advisory Commission for Women



Pennsylvania Executive Director Salima Suswell emceed the Philadelphia Iftar at City Hall.

- ★ Emgage Pennsylvania has demonstrated an unwavering commitment to civic participation, leaving an indelible mark on the democratic landscape. In the primary elections, our dedicated team made 5,656 calls, engaging directly with voters to inspire action and awareness. Simultaneously, we knocked on 5,634 doors during both primary and general elections, fostering direct connections within our communities.
- We sent a staggering 51,708 texts during the primary season, ensuring our outreach extended to a broad and diverse audience. These impressive numbers reflect Emgage Pennsylvania's dedication to amplifying voices, fostering engagement, and making a tangible impact on the electoral process.
- As we look to the future, Emgage Pennsylvania remains committed to building on these successes, empowering communities, and contributing to a vibrant and participatory democracy. Together, we will continue to drive positive change and strengthen the democratic fabric of our great state.



Community members, including young leaders, attend 2023 Muslim Capitol Day in Harrisburg, Pennsylvania.



Pennsylvania Executive Director Salima Suswell co-hosting an event on voting rights for formerly incarcerated individuals.





11 INTERVIEWS CONDUCTED



4 MEDIA MENTIONS



4,800 DOORS KNOCKED



10,000 CALLS MADE



50,000 TEXTS SENT



34 CIVIC TABLE PARTNERS ENGAGED



12 CIVIC TABLE MEETINGS HELD



3 CANDIDATE FORUMS ORGANIZED



14 POLICY MEETINGS



2 COMMUNITY



1 VOTER OUTREACH



EMERGING LEADER TRAINING

TEXAS

The Texas team provided opportunities for communities across the state to celebrate, learn, and engage throughout the year. Highlights include:

- Hosted the 10th Annual Houston Ramadan Benefit Gala, which was attended by leaders including Representative Rashida Tlaib, Texas Representative Suleman Lalani, Austin City Council member Zohaib Qadri, and Imam Wazir Ali
- Launched a voter protection phone hotline
- Attended the AAPI Showcase in Houston
- Hosted the Houston candidate forum, which attracted our largest community attendance yet since after the pandemic: over 100 people total were there, including 19 candidates or campaign representatives for City Council, Controller, and Mayor.
- Participated in <u>Texas Muslim Capitol Day</u>
- Held a citizenship workshop in Houston
- → Participated in the Asian Americans for Texas reception at the Clay Pit in Austin during Tribune Festival
- Held a Nowruz Family Festival



Staffers from Texas and partners attended the AAPI Showcase in Houston.

Get Out The Vote

We are excited to share the results of Emgage Texas' robust Get Out the Vote (GOTV) efforts for 2023. Our dedicated team has been hard at work, and we are proud to report the following accomplishments:

52,070 CALLS

56,727 TEXTS

1 3,314 DOORS

MAILERS

These numbers reflect the tireless commitment of our volunteers and the community's support in our mission to encourage active civic participation. As we continue to build a more engaged electorate, these efforts are crucial in shaping the future of our democracy.



Community members and Texas staffers attended the Asian Americans for Texas reception during the Texas Tribune Festival.

Left: Texas Civic Engagement Director Niloufar Hafizi and canvassers offered voter registration at the Health and Wellness Fair at Brand Lane Islamic Center. Right: Texas CAC member Rauf Khan, former Executive Director Nabila Mansoor, and Civic Engagement Director, Niloufar Hafizi tabled during Eid.









8 INTERVIEWS CONDUCTED



5 MEDIA MENTIONS



1,619
DOORS KNOCKED



54,796 CALLS MADE



49,399 TEXTS SENT



15,223MAILERS SENT



3 CIVIC TABLE PARTNERS ENGAGED



3 CIVIC TABLE MEETINGS HELD



3 CANDIDATE FORUMS ORGANIZED



35
POLICY MEETINGS



19 COMMUNITY EVENTS



28 VOTER
OUTREACH EVENTS



5 LETTERS SENT



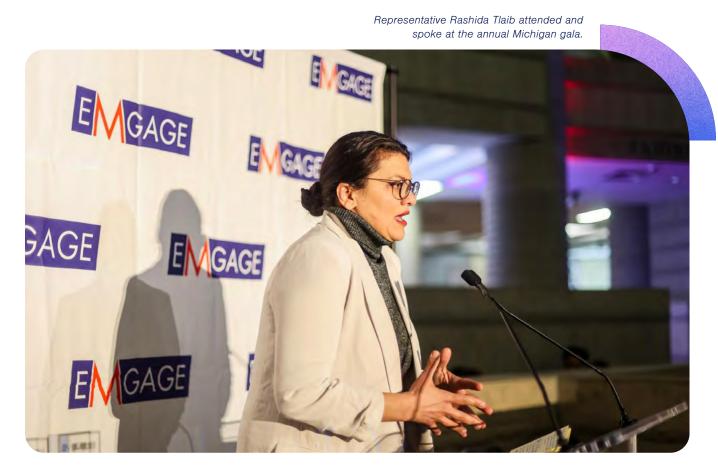
5 EMERGING
LEADER TRAININGS

MICHIGAN

Throughout 2023, the Michigan team provided resources and events to empower community members to become stronger civic participants. Highlights include:

- Held the highly successful annual Michigan Gala, attended by leaders including Representative Rashida Tlaib, Lieutenant Governor Garlin Gilchrist, Attorney General Dana Nessel, Supreme Court Justice Kyra Harris Bolden, and former Congressman Andy Levin.
- Hosted a roundtable on how to build a stronger economy roundtable with Director of the Department of Defense (DoD) Office of Small Business Programs (OSBP) Faroog Mitha

- Held two courses on the process of policymaking for local community members
- Michigan Executive Director Nada Al-Hanooti moderated a panel on the multifaceted approach to organizing at the 2023 Tides Foundation conference
- Launched the first-ever Michigan Muslim
 Civic table
- Launched a deep canvassing program in Detroit to identify and engage with Detroit Muslims





Emgage staffers and Board members hosted the annual Michigan gala.







NEW YORK METRO

Throughout 2023, the New York Metro team traveled across the region to connect with community members, elected officials, leaders, and more. Highlights include:

- Held a successful annual reception attended by prominent leaders including Representative Jamaal Bowman, New York Attorney General Letitia James, Thoughtworks CEO Chris Murphy, and Yusef Salaam, Exonerated Member of the Central Park 5.
- Attended and hosted many events during Ramadan, including Governor Kathy Hochul's Iftar, New York City Mayor Eric Adam's Iftar at City Hall, the Brooklyn Borough President's Iftar, the Police Society Iftar, and more
- Hosted Muslim Day at City Hall with support of New York City Council Member Shahana Hanif

- Participated in a Speakers Roundtable hosted by Speaker of the New York City Council Adrienne Adams
- Launched the Emgage New York Metro Social Professional Network
- Sponsored the 5th Annual Halal Guide Food Festival
- New York Metro Executive Director Heba
 Khalil was awarded as one of Arab America
 Foundation's 2023 40 under 40 list
- New York Metro Senior Advisor Dr. Debbie Almontaser was named to City & State's inaugural Power of Diversity: Middle Eastern & North African 50 list

Left: New York Metro Executive Director Heba Khalil with Representative Jamaal Bowman, New York Attorney General Letitia James, and other attendees at the New York Metro reception. Right: New York Metro Executive Director Heba Khalil tabled for National Muslim Voter Registration Day.







New York Senior Advisor Dr. Debbie Almontaser with New York Attorney General Letitia James at the New York Metro reception.



New York Metro staffers attended a lawyers Iftar hosted by Patterson Belknap Webb & Tyler LLP and Muhammad Faridi, a Partner in the firm's Litigation department.





1 INTERVIEW CONDUCTED



3 MEDIA MENTIONS



53 CIVIC TABLE PARTNERS ENGAGED



8 CIVIC TABLE MEETINGS HELD



10 CANDIDATE FORUMS ORGANIZED



28 POLICY MEETINGS



21 COMMUNITY EVENTS



4 VOTER OUTREACH **EVENT**



5 LETTERS SENT

<u>VIRGINIA</u>

The Virginia team in 2023 focused heavily on getting out the vote and ensuring community members had the resources they needed to get to the polls. Highlights include:

- Launched the use of Branch Ballot Builder, an in-depth sample ballot tool
- Held a successful reception, focused on recognizing and uplifting Muslim political appointees
- ★ Emgage Virginia has soared to new heights in its Get Out the Vote endeavors, making a significant impact on civic engagement and voter outreach. In a remarkable display of commitment, our dedicated team made an impressive 15,012 calls, connecting directly with voters to share crucial information and inspire participation.
- ★ Taking the initiative to engage communities on a personal level, we knocked on an impressive 15,143 doors, fostering meaningful connections and dialogue to strengthen the democratic process. Additionally, our extensive outreach included the sending of a staggering 326,390 text messages, leveraging technology to ensure a broad and diverse audience was reached.
- These impressive numbers underscore
 Emgage Virginia's commitment to amplifying
 the voice of the people and fostering a culture
 of active civic participation. As we reflect on
 these accomplishments, we remain steadfast
 in our mission to empower communities and
 contribute to the vitality of our democratic
 principles. Together, we are building a
 stronger, more engaged Virginia.



Virginia
Executive
Director
Mohamed
Gula speaks
at the Virginia
reception.



CEO Wa'el Alzayat speaks at the Virginia reception.



B



25,343DOORS KNOCKED



20,012 CALLS MADE



627,369 TEXTS SENT



3 POLICY MEETINGS



3 COMMUNITY EVENTS



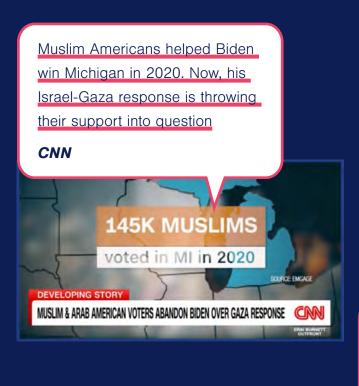
1 EMERGING LEADER TRAINING





Emgage in the Media









Arab and Muslim
Americans on how U.S.
support for Israel could
affect their votes in 2024

PBS NewsHour

Some Muslim and Arab American voters warn that President Biden could lose their support over his support for Israel

NBC News



Business Summit

This year, Emgage held the first-ever National Muslim Business Leaders and Entrepreneurs Summit and Reception.

The Summit, which was co-hosted by and held at the U.S. Department of Commerce, uplifted the economic power of the Muslim community through networking sessions and breakout events that presented business opportunities within the government's small business programs.

The Summit featured speeches by senior officials, including: Dilawar Syed, Deputy Administrator of the Small Business Administration; Don Graves, Deputy Secretary of the U.S. Department of Commerce; Tom Perez, Senior Advisor and Assistant to the President and Director of the White House Office of Intergovernmental Affairs; Mazen Basrawi, White House Liaison to the American Muslim Community; and Farooq Mitha, Emgage Board Member and Director of the U.S. Department of Defense Office of Small Business Programs.

The Summit was followed by a reception hosted by Emgage at the National Press Club, at which Habib Nasibdar, Founder and CEO of Mindcubed and Emgage Board Member, received the Political Empowerment Laureate Award.



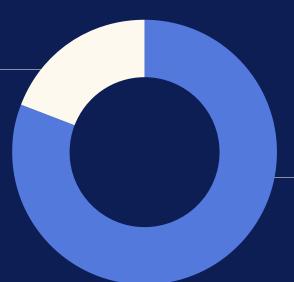


Financial report



TOTAL C3 INCOME: \$4,948,479.82

INDIVIDUAL \$941,772.66



GRANTS \$4,006,707.16

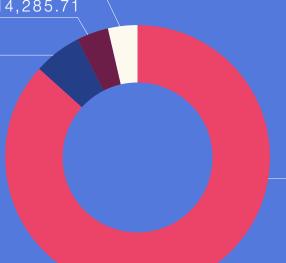
C3 EXPENSES

TOTAL C3 EXPENSES: \$2,965,988.85

FUNDRAISING \$105,953.91

ADMINISTRATIVE \$114,285.71

GRANT \$175,014.00



PROGRAM \$2,570,735.23

Partners

In 2023, our outreach and coordination with other likeminded organizations grew. Our partners remain integral to our important work, from combatting hate crimes, to protecting voting rights, to building coalition programs, and beyond.













































Contact

(202) 747-6480

P.O. Box 228 Kathleen, FL 33849-0228 United States



info@emgageusa.org



facebook.com/emgageaction



@emgageaction



@emgageaction